

Empathise Ltd

Freelance designer (Contract), Mar 2016 - Apr 2016

Enhancing **UX** and **aesthetics** of internal legacy software aimed at lawyers, without compromising on build.

Ensuring the new design doesn't hinder **brand guidelines** but still introduces new chapters for new digital guidelines; achieved through accurate **wireframes** and notifying end clients of it's progress.

Blue Cube Creative (Agency)

Freelance Designer (Contract), Jun 2013 - Dec 2013

Within a small yet successful creative agency, I **art-worked** at a **fast pace** to ensure all projects were error free; when adhering to strict guidelines from well known high street brands.

Market Force, Pret A Manger, Karen Millen, Paperchase, Byron Burgers, Bank, Next.

Cranfield University School of Management

Graphic Artist (Contract), Mar 2010 - Dec 2012

Designing in-house for a varied clientele, whilst keeping the department up to speed on **new technologies**.

Projects ranged from social **UI** on **mobile devices** right through to large scale **exhibition prints**. **Art direction**, **team working** and **multitasking** were important skills gained.

Jaguar Landrover, citizenM, hp and many departments within the university.



Traveling: Asia and Australasia, 2 years

EBC (Agency)

Graphic designer, Aug 2005 - Dec 2006

I prepared and **animated interface** components for various learning applications, whilst adhering to strict **brand guidelines**.

Ashurst, Peugeot, BT Wholesale, Deloitte, Network Rail, National Grid, Odjfell, British American Tobacco, NHS.

Creative Rios (Freelancer)

Senior visual designer, Feb 2016 - Current

Art Direction / Liaising with teams and stakeholders around the World / Excellent Communication / Experienced with startups to global organisations.

Mezzo Labs, Nature, Travis Perkins, Value Retail and various design agencies, startups and individual needs.

Macmillan Nature Publishing Group

Web designer, Feb 2014 - Feb 2016

Pushing the **boundaries** of the Nature.com website across **all devices**, whilst excelling in a sound **user experience**. I worked diligently alongside teams and departments in an **agile environment** as well as **art directed** projects to enhance **user research** and testing.

Excellent **typography** and close attention to **accessibility** was paramount.

The Open Univeristy

Media assistant (Contract), Apr 2013 - Jun 2013

Within the well known Open University, I worked in a team to ensure that every **ePublication** was sound with the use of **xml tagging** and **image editing** before product delivery.

Cortexa (Agency)

Multimedia designer, Mar 2009 - Mar 2010

Being the sole designer in the company, I aided Cortexa's progression with **branding** and print **advertising** as well as maintaining brilliant **client relationships** with on-going digital **interactive** projects.

Skype, DHL, Balfour Beaty, Buildbase, Polypipe, Recticel, Intatec, Conex, Jeld Wen, TDCA.



Sam Rios

Senior Visual Designer

07548 884628

creativerios@gmail.com

www.creativerios.com

11 Years experience



City: Milton Keynes, England
But can work anywhere in the world!



Language: Native English

Staffordshire University

2001 - 2004

1:0

1:0 Bachelor of Arts Honours
Design Degree: Electronic
Graphics

Denbigh School

1999 - 2001

A

A in A-level Graphics

MERIT

Merit in GNVQ Advanced
Business Studies

Notable skills

Working knowledge of 3D space

Experience in animation

Understanding of HTML and CSS

First Aid trained



Dr Robert Lillis

Cranfield School of Management

Sam was diligent in his work, enthusiastic and patient with the constant changes requested by the authors. The final product is excellent. Student feedback gained has been positive.



Dribbble user

Your work is really modern & trendy.
You are a cool Designer.



Sarah Blenkinsop

Golden Frog Public Relations

Sam is fantastic to work with. From our first meeting he understood my requirements perfectly, and translated them almost immediately into something I was delighted with.



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